



Corporate Donor Program



The Donor's Mission

The Corporate and Philanthropic Donors directly impact a patient's access to alternative and holistic options to reverse chronic diseases. These donors represent the whole \$43b+ wellness industry standing together. Their tax-exempt donations supplement what a patient raises up to \$2,500 allowing the patient to visit their practitioners multiple times, pay for advanced testing and purchase products as prescribed.

There is a total of 187,000 practitioners nationwide (non-MD's) who can refer patients to the site for funding. Patients referred from the Practitioners via this referral process then create fundraising medical campaigns.

- eFYH gets a 44% Practitioner sign-up rate from outreach programs.
- We grant funding to patient campaigns as corporate funds are raised.
- Our corporate donors are advertised directly to the practitioners and patients.

We are currently raising donations for the eFundYourHealth General Fund which directly supplements patient campaigns covering all diseases. Our donors, however, can designate their funds towards specific disease categories if preferred.

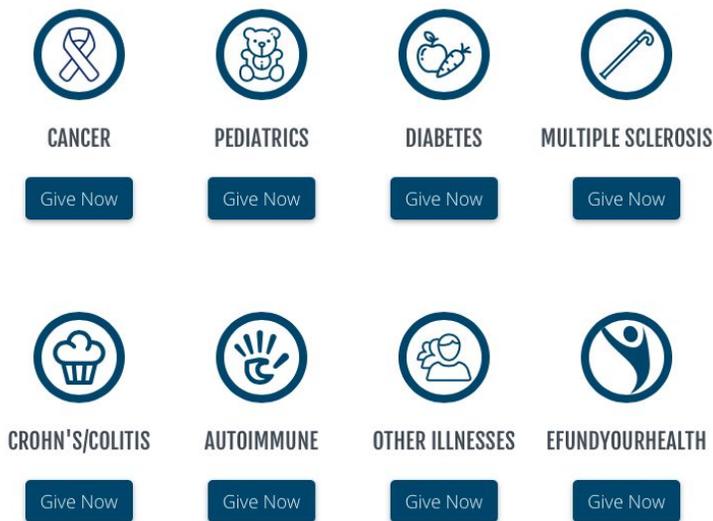
- Numerous large Platinum Sponsors have joined eFYH to include Designs for Health and Autoimmune Secrets, for example. These early donors gain high visibility as our primary partners in the Launch of eFundYourHealth.

We are also negotiating commitments from Corporate Donors to provide recurring donations such as % of product sales.

Corporate Donation Levels

Corporate Donors who contribute between \$10,000-50,000+ each are featured as part of the “Launch Sponsoring Team”. In addition, they will be featured in the nationwide launch.

The Corporate donations populate the eFundYourHealth General Fund used to directly supplement patient campaigns. The eFundYourHealth General Fund is segmented by Disease, Pediatrics or a category for any need.



If there are not enough patients within a category, eFund will disburse funds to other campaigns in need.

Partners - \$20,000+. 1. Central and large logo on front page Corporate Donor section. 2. Company description, Logo with link on the General Fund Donor page for 1 year. 3. Advertised on Practitioner email notifications. 4. Inset on the Patient debit card. 5. Exclusivity 6. Newsletter, radio and expo publicity.

Contributors - \$10,000+. 1. Logo with link on the General Fund Donor page. 2. Advertised on Practitioner email notification. 3. Newsletter and publicity at wellness industry events.

Patrons - \$5,000+. 1. Logo with link on the General Fund page.

Friends of eFund - \$2,000+. Company name with link to company website.

Offers Exclusivity Within the Corporate Donor Team: The Philanthropic and Contributor Donors complement each other's product offerings unless otherwise approved.

Advertised on the Practitioner emails and Patient Debit Card

- Practitioners refer their patients to the site. When their patient receives the funding and their grant, the Practitioner is notified via email of the patient funding status to initiate appointments. The Patient receives their debit card. The Corporate Donor Team is featured as directly responsible for the contribution via all Practitioner notifications and Patient debit cards.

Corporate Donor Landing Page on the website -

- Both Corporate and Individual Donors will have a front website section that leads to a landing page complete with the community of donors who have given to the General Fund. Sample



Radio, Social Networks and TV campaigns as “Sponsors of the Launch” Once the Launch is completed, there will be a publicity initiative to go nationwide. The Corporate Donors will be publicized in any and all public broadcasts as well as social networks and newsletters.

Endorse the mission within your own marketing initiatives - Publicize through your own marketing mediums that we, as a community, are enabling all people regardless of financial means to access the power of alternative and natural options and achieve a greater quality of life.

We look forward to having you on the eFundYourHealth Corporate Donor Team - moving America towards a more integrative approach to medicine.

Phyllis (PJ) Johnson
President | eFundYourhealth.org